

a&S ADRIA
The Professional Magazine Providing Total Security Solutions

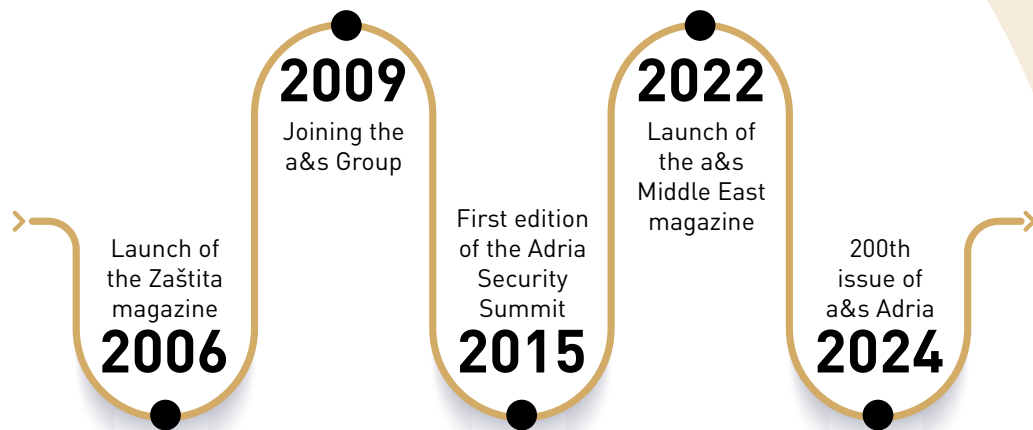
300

Let's
celebrate
together

ISSUE

www.asadria.com

MILESTONES



HIGHLIGHTS



Mahir Hodzic

Welcome to the 200th issue of a&s Adria magazine. Two hundred issues, 400,000 copies, and 18 years in business are reasons why this seemingly standard welcome will now read as an invitation to celebrate and continue our partnership and friendship. You've been with us on this journey since 2006 when the world of security was almost unrecognizable - smartphones were in their infancy, cybersecurity was only a trendy concern, and the Internet of Things was merely a concept on paper. We've followed every trend, crisis, and evolution together with you: from the emergence of biometric authentication to the development of AI-driven video surveillance systems. We've tracked every step professionally and thoroughly, and if there's anything secure in the security industry, it's timely business information, which serves as the currency driving the entire sector, from end-users through integrators to manufacturers.

While we've done our best to provide you with a global perspective on the industry's evolution, our journey remains intimately connected to the Adria component in the magazine's name. The security landscape in the Adria region we cover has evolved with us. Public awareness of the importance of protecting property and lives has grown in tandem with the appearance of the first surveillance cameras on bustling streets of Belgrade and Ljubljana, from security installations on the Adriatic coast to Macedonian border crossings. Let's not forget Sarajevo - the city that gave birth to our equally important and successful endeavor originated - the Adria Security Summit. We sincerely thank all our readers, collaborators, and partners who have joined us on this shared business journey. Your steadfast support has been the cornerstone of our success and our commitment to bridging markets. Since 200 is just the beginning, we will simply treat it as a milestone that will inspire you to open the magazine for the 200th time, while continuing to write its history and pages together in the future.

MARKETING PACKAGES

Service	Promo price	Silver (unlimited)	Gold (10x)*	Platinum (3x)*	Diamond (1x)*
Full-page ad	350	✓	✓	✓	✓
1-page editorial	350	✓	✓		
2-page editorial	500			✓	
Dedicated social media post	250		✓	✓	✓
Dedicated e-newsletter news**	400		✓		
Dedicated e-newsletter banner**	500			✓	✓
Testimonial in promo video***	400			✓	✓
4-page editorial	1000				✓
Pop-up web banner	700				✓
Magazine insertion	1000				✓
Total		700	1350	2000	4200
Final price		500	1200	1700	3500

Notes: *Please acknowledge a limitation on the number of packages being available. **Two dedicated e-newsletters will be sent to a complete database of close to 10,000 recipients. ***Inserting your 30-second promotional testimonial into our corporate promotional video. Prices are in Euros.



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